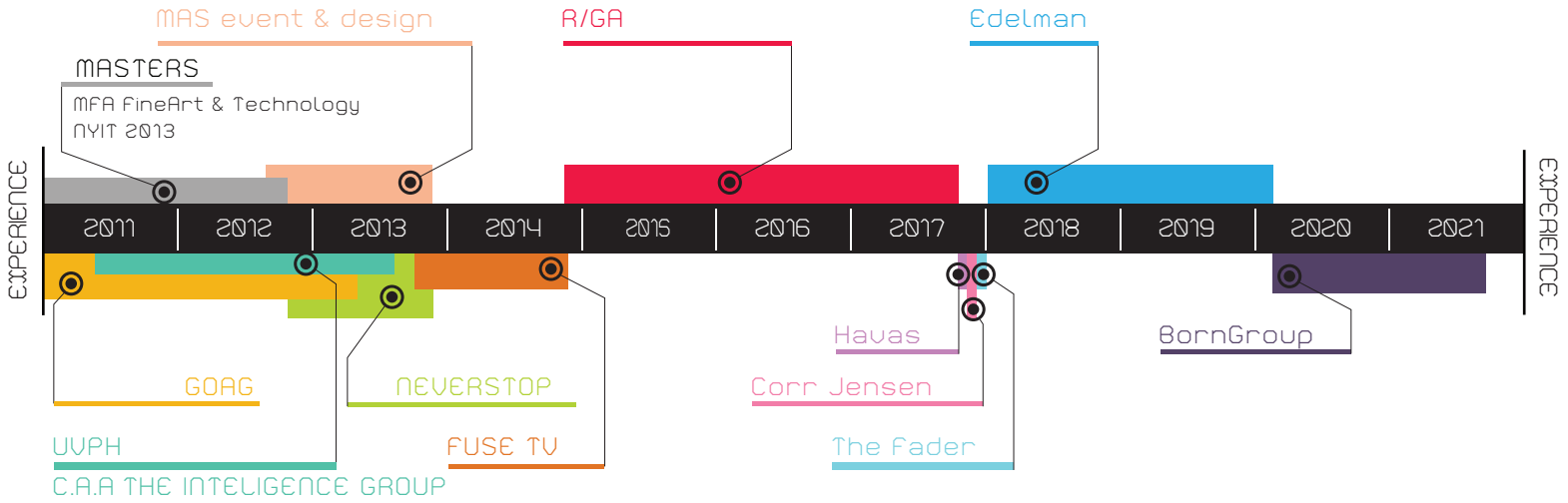


OBJECTIVE

Sr. Creative / Sr. Art Director role @ innovative & creatively fulfilling positions in digital media marketing and agency spaces



<p>BORN Group NY, USA</p>	<p>Sr. Art Director / Sr. Designer Full-Time 1.2yrs</p> <p>Art direct / design information architecture, UI and UX flow of responsive digital products and apps to grow our clients business</p> <p>Envision, pitch, iteratively design, execute, and present deliverables with the internal creative team to clients</p> <p>Clients Served Mastercard, Gerber, Oreo, Bell, YMCA, Crossmark, BBrooks Brothers, Delta, Pure Encapsulations</p>	<p>Edelman NY, USA</p>	<p>Sr. Art Director / Sr. Designer Full-Time 2yrs</p> <p>Lead creative and transformative ideation, informing visual executions for Samsung US social media across all platforms. Designed brand visuals and guidelines for global Samsung Pay assets.</p> <p>Worked on a wide range of projects servicing Edelman clientele.</p> <p>Clients Served Samsung Global, Samsung US, Comcast, Work From Hawaii, Synchrony, KFC</p>
<p>R/GA NY, USA</p>	<p>Sr. Visual / Presentation Designer Full-Time 3yrs</p> <p>Created and pitched user research strategy to drive customer empathy through rich user journeys and meeting client requirements.</p> <p>Consulted with creative strategists to simplify complex client briefs through visual language that is true to brand & narrates concise stories through the lens of user journeys.</p> <p>Clients Served Nike, Google, Chobani, FIFA, Mercedes, MagicLeap, Jet.com, ETrade, PWC, Converse, Walmart, Diageo, JetBlue, McCormick, Verizon, Samsung etc</p>	<p>FUSE TV NY, USA</p>	<p>Visual / Presentation Designer Full-Time 10months</p> <p>Creation of programming/show key art assets, graphics for print, package design, production/ programming schedules, presentation decks for client pitches, AD Sales solutions, and numerous other design needs for in-house and FuseTV advertising clients and sponsors.</p> <p>Clients Served DKNY, Old Navy, Nordstrom, Tableau, Ultra and neon sport</p>

Technical Skills

Proficient with all Adobe CC Programs (Photoshop, Illustrator, In-Design, Aftereffects)

Proficient with Sketch and Figma

Excellent Illustrator

Problem Solver