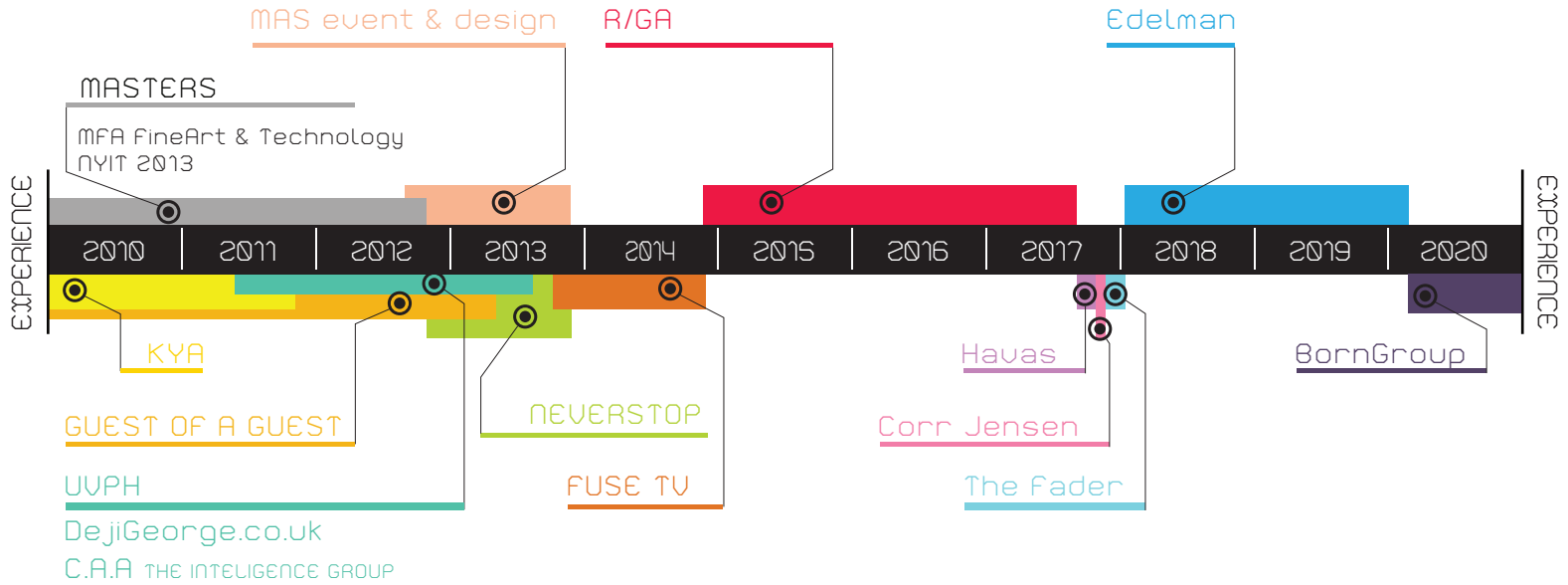


OBJECTIVE

Senior Art Director role @ innovative & creatively fulfilling positions in media, marketing and agency spaces



Edelman
NY, USA

Senior Art Director/Designer
Full-Time 1yr 8 mnths

Creative and transformative ideation, informing visual executions for Samsung US social media across all platforms.

As sole visual designer, created brand visual and brand guidelines for global Samsung Pay asset.

Work on wide range of projects servicing Edelman clientel.

Clients Served

Samsung Global, Samsung US, Comcast, Work From Hawaii, Synchrony, KFC

R/GA
NY, USA

Presentation / Visual Designer
Full-Time 2.6 yrs

Creative direct / consult with producers, strategists and thinkers to simplify complex strategic briefs through visual language that is true to the brand & narrate concise visual stories and user journeys.

Integral contributor in pitch process for NewBiz, Client / Consumer Engagements, Product rollouts, Venture capital demos and all needs of the greater R/GA content studio.

Clients Served

Nike, Google, Chobani, FIFA, Mercedes, MagicLeap, Jet.com, ETrade, PWC, Converse, Walmart, Diageo, JetBlue, McCormick, Verizon, Samsung etc

FUSE TV
NY, USA

Presentation / Visual Designer
Full-Time 10 mnths

Creation of graphics for print, package design, production/programming schedules, presentation decks for client pitches, AD Sales solutions and numerous other design needs for in-house and FuseTV advertising clients and sponsors.

Clients Served

DKNY, Old Navy, Nordstrom, Tableau, Ultra and neon sport

MAS Event+Design
NY, USA

Event Production Designer
Permalence/Contract 1.3 yrs

Worked as sole designer/creative director with event producers to create, visual comps for client approval and production design solutions for unique event spaces

Clients Served

Google, Google Play, Google Express Shopper, YouTube, Made w/ Code, Nespresso, Ebay, The New Yorker and BBC

Technical Skills

Proficient with all Adobe CC Programs

(Photoshop, Illustrator, In-Design, Aftereffects, and Dream Weaver)

Proficient with Sketch, HTML5, CSS, to Create UI/UX, Excellent in Hand drawing,

Network management, Problem Solver,

Operate Mac OS (Apple) and PC (Windows)